



CITY OF NEWPORT BEACH

Balboa Village Business Improvement District Agenda

Newport Landing Restaurant
503 E. Edgewater Ave., Newport Beach, CA 92661

Tuesday, April 9, 2013 8:30 AM

Advisory Board Members:
Ralph Rodheim, Chair
Craig Batley
Rita Stenlund
Mike Thompson
Patrick Moore
Dave Salisbury
Henk Weissner

- 1) CALL MEETING TO ORDER**
- 2) ROLL CALL**
- 3) PUBLIC COMMENTS ON AGENDA ITEMS**

Public comments are invited on agenda items. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Board has the discretion to extend or shorten the speakers' time limit on agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

4) APPROVAL OF MINUTES

Review and approve the March 12, 2013 meeting minutes.

5) CURRENT BUSINESS

- A) Council Report – Council Member Mike Henn
- B) BID Financial Report – Patrick Moore
- C) BID/ BMOA Transition Discussion – Ralph Rodheim
 1. City assistance
 2. Banking/accounting
 3. Bylaws
- D) Ensenada Race Update – Rita Stenlund and Leslie Perovich
- E) Spring Activities Update – Rita Stenlund and Leslie Perovich
 1. Discount merchant coupons
 2. Marketing

This Board is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Board's agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Board and items not on the agenda but are within the subject matter jurisdiction of the Board. The Board may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

It is the intention of the City of Newport Beach to comply with the Americans with Disabilities Act ("ADA") in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the City of Newport Beach will attempt to accommodate you in every reasonable manner. If requested, this agenda will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Please contact the City Clerk's Office at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible (949-644-3005 or cityclerk@newportbeachca.gov).

- F) Marketing Update – Rita Stenlund and Leslie Perovich
1. Web site update

6) New Business

- A) Balboa Village Advisory Committee Report – Ralph Rodheim
- B) BID Past Due Member Assessment Collection Discussion
- C) Summer Banner Discussion and Budget Allocation and Vote
- D) Main St. Palm Trees Discussion
- E) Newport Beach Chamber of Commerce Board Representation Discussion and Appointment

7) BOARD ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

8) PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the Board. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Board has the discretion to extend or shorten the speakers' time limit on non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

9) ADJOURNMENT